

PRESS RELEASE

Bologna, 06/12/2020

Wednesday, 9 December at 18.00

Technology, innovation and relationships

free attendance webinar with

The team of Il Lavoro Che Funziona and Andrea Longo, Engineering

registration:

<https://www.illavorochefunziona.com/event-details/intervista-a-andrea-g-longo-engineering>

The third talk of the project organised by Il Lavoro Che Funziona will be online on Wednesday 9 December at 18.00, when the four project leaders will exchange views with Andrea Longo on Engineering's experience, on the well-being practices of and for the company.

The appointment on Wednesday 9 December will be an excellent opportunity to explore the topics of well-being, leadership, communication and change within a large IT reality in our country. It will also be a unique opportunity to learn from the experience of an important manager with over 20 years' career in the field of digital multimedia solutions.

Engineering, Ingegneria Informatica SpA, is a company globally recognised for its commitment towards designing, developing and managing innovative solutions, aimed at the business areas of organisations where digitisation generates the greatest changes (<https://www.eng.it/>).

"Il lavoro che funziona (The work that works)" was born from the idea of four Italian professionals whose skills embrace four specific aspects of the business world, seen within a perspective of good practices: Nicola D'Adamo, posture and wellness expert; Mauro Dotta, leadership and relationship expert; Filippo Poletti, a journalist who specialises in internal and external digital communication; and Vito Giacalone, a specialist in organisational well-being and an advocate of change.

These are exclusive talks with highly experienced managers, who want to share success stories and inspire all event attendees in their respective work environments. A stimulating opportunity to rethink the many ways of operating in the workplace. In a world of relationships and engagement, offline communication is enriched by online communication: "Il Lavoro che Funziona" was created based on these assumptions, interviews through which it is possible to share today's professional challenges. Objectives: to contribute to

promoting a strong Italian entrepreneurial fabric which is rich in values and good practices, to generate connections and new opportunities between people and companies.

Il Lavoro Che Funziona is made possible thanks to our sponsor New Tech Consulting.

We would also like to thank the Alma Mater Studiorum University of Bologna for the patronage and AIDP Emilia Romagna, K-Rev, Jointly, IRS and Campa Mutua, supporters of the events.

The talks are available online on the website www.illavorochefunziona.com and on social media.

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